

Power Dinner 2019

Key Points

Date: 27.06.2019, 18:00 - 22:00 Uhr

Location: Kraftwerk Zürich, Selnastrasse 25

Partners: MUDA / ZHdK

Expected no of People: 200

Motto: digitized culture - be amazed have nice food & good talks

Introduction.

Power Dinner is an event organised by [digitalswitzerland](#). digitalswitzerland is a cross-industry initiative that aims to strengthen Switzerland's global position as a digital innovation hub. The association comprises over 140 members - renowned Swiss companies, universities, cantons and organizations. Power Dinner is an event to say thank you to our members. Invited is the management level of our members and VIP Guests. The heart of the event is a dinner taking place at [Kraftwerk](#) Zurich. The dinner should be surrounded by an interactive program. The intention is to amaze guests by creating new impressions and to provoke new topics for conversation.

Motto.

This years motto will be "Digitized Culture".

Why? Digital transformation is touching several industries. But how is culture affected? Does digital transformation create new forms of art? We are looking for breathtaking projects at the intersection of art and technology in visual art, music and design. Take our guests to a journey into the world of digitized culture.

There are possibilities for:

- Music performances on Stage or in a Container (see Location)
- Fixed installations and art projects in accessible Containers
- Fixed installations and art projects visible through glass front of container
- Live-Performances of about 20 min

Technical Details

The Event is taking place at “Kraftwerk” where we have 2-3 shipping containers (24-26 m2) available to transform into art-spaces. The containers are having glass fronts visible from the event space for the audience (Check out [here](#)). Whether the containers are used as mini-museums or for installations visible through the glass front only is subject to the artist. Each container has power connection and there is a WiFi in Kraftwerk that can be used. The Event-Space, where the audience will have dinner, is having a State of the Art PA if needed for performances.

The event space is having a stage of 4x2m.

Technical support on spot.

Timing

Please hand in your projects until beginning of May 2019. The selection will be made until end of May. The Location can be visited anytime.

Other Benefits

The artists are invited for dinner & drinks - and of course networking with our other guests.

Timetable Event - Draft

Time	Content
18:00 - 18:15	Check-in
18:15 - 18:30	Welcome
18:30 - 18:45	Inspirational Keynote - Dorothea Strauss
18:45 - 19:15	Exhibition visit & flying Apéro
19:15 - 19:45	Dinner: First Course & Networking
19:45 - 20:15	Showblock digital Art: Special Guest (Installation? Lightshow?)
20:15 - 20:45	Dinner: Main Course & Networking
20:45 - 22:00	Dinner: Dessert & Networking

Communication

digitalswitzerland will communicate through its own channels (SoMe, Website and Blog).
digitalswitzerland considers a previously published, joint blog series about the artists that will showcase their pieces or on the intersection of art and technology.

Location

