

# Schedule

## Statements and Cases

Time	Speaker	Subject / Content
10.00am – 10.05am	Stephan Trüby, Head of research 14th Architecture Biennale	Positioning of the event within the weekend specials of the 14th Architecture Biennale
10.05am – 10.15am	Christoph Weckerle	Positioning of the event within the global debate on creative economy and within the context of the 14th Architecture Biennale: discussing the fundamentals of global creative systems and of the creative economy. Ways of discussing from 10.00am – 12.00am
10.20am – 10.35am	Annette Schönholzer	Statement* global creative systems 1: <u>Platforms – Challenges and trends for one of the biggest players in the art market</u>
10.40am – 10.55am	Gerd Folkers	Statement* global creative systems 2: <u>Emergence and granularity – Challenges and trends in the field of knowledge production</u>

11.00am – 11.15am	Simon Grand	Statement* global creative systems 3: <u>Strategy making as design practice – Challenges and trends for entrepreneurial initiatives</u>
11.15am – 11.30am	Desmond Hui, Raj Isar, Frédéric Martel, Andy Pratt	Four short interventions: What was particularly interesting in the three statements before? (attention: no “yes, but ...” but “yes, and ...”
11.30am – 12.00am	General discussion (Moderation Christoph Weckerle)	
2.00pm – 2.10pm	Christoph Weckerle, Simon Grand	Ways of discussing from 2.00pm – 4.45pm
2.15pm – 2.30pm	Desmond Hui	Presentation of an especially exciting, interesting, shocking, ... case** of your research, consulting, ... in the field of creative economy
2.30pm – 2.45pm	Discussion (Moderation Christoph Weckerle, Simon Grand)	

2.45pm – 3.00pm	Yudhishtir (Raj) Isar	Presentation of an especially exciting, interesting, shocking, ... case** of your research, consulting, ... in the field of creative economy
3.00pm – 3.15pm	Discussion (Moderation Christoph Weckerle, Simon Grand)	
3.15pm – 3.30pm	Frédéric Martel	Presentation of an especially exciting, interesting, shocking, ... case** of your research, consulting, ... in the field of creative economy
3.30pm – 3.45pm	Discussion (Moderation Christoph Weckerle, Simon Grand)	
3.45pm – 4.00pm	Andy Pratt	Presentation of an especially exciting, interesting, shocking, ... case** of your research, consulting, ... in the field of creative economy
4.00pm – 4.15pm	Discussion	
4.15pm – 4.45pm	Final discussion (Moderation Gerd Folkers)	